

FY2015 CHNA&HIP Progress Report

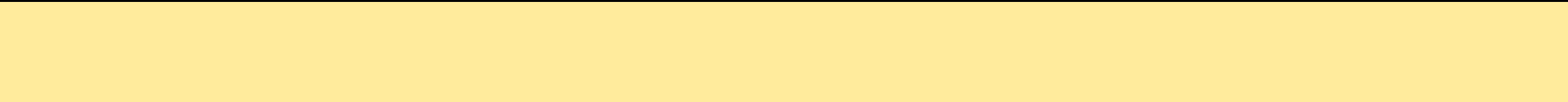
Delaware County
Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Regional Medical Center will increase participation of first time Moms in prenatal classes from <48% to greater or equal to 60% over the next two years. (12/2012)	Provide reminder cards or phone calls	The number of 1:1 prenatal classes were increased to accommodate schedules of new parents. In annual year 2014, 53% of first time parents attended class. Patients were educated at their first prenatal visit (with the OB coach) on what classes are offered through Regional Medical Center. A brochure, with a list of all of the classes, was given to them in their prenatal folder. Verbal reminders are given to patients throughout their pregnancy, by their provider and RFH nurses, to register for these classes.
	Research different venues for prenatal classes such as web-based or taped sessions.	A Prenatal class power point was developed and used in class. Patients unable to attend classes were able to check out birthing, maternal and child care, car seat, and breastfeeding videos from the Obstetric department. Plans to tape sessions and/ or use video clips are being worked on. A series of booklets with a "see what you read" internet application is also available and will be handed out through the pregnancy.
	Develop a process for Regional Family Health Clinic, RMC Obstetric Department, and Regional Medical Center pre-registration to coordinate the patient's OB check-up to include each of these services in an efficient manner for the patient.	A checklist including a reminder for Prenatal class sign-up is included in each prenatal folder. This is reviewed in providers office with a place for nurse to sign off when it is completed.

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Regional Medical Center will increase the number of newborn breastfed babies delivered at RMC from 70% to 75% by 6/30/2012.	Provide outpatient obstetric education support for Moms in Regional Medical Center and Regional Family Health system	In 2014 ,26 moms attended the every other month Breastfeeding classes. During 2013 a Breastfeeding support group was initiated. During 2014, 15 moms attended the support group over the course of the year. This group also hosted the first Breastfeeding Week Walk in August 2014.
	Provide follow-up calls to all Moms who deliver at RMC within 2 weeks of hospital discharge and track plans for continued breastfeeding	In annual year 2014 77% (143/185) of mothers delivered at RMC initiated breastfeeding or expressed breastmilk for feeding while in the hospital. Moms continued to receive breastfeeding education through phone calls, weight and belly checks.
	Join the Iowa Breastfeeding Coalition	Completed. 2 RMC staff were members in 2014.
	Establish baseline data r/t breastfeeding longevity	Unable to meet strategy due to data collection methods.
	Participate in the Breastfeeding Initiative collaboration between IDPH & Iowa hospitals	Funding no longer supported by IDPH.



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Decrease the percentage of 11th grade youth who report binge drinking in the last 30 days of 31.5% and 4% for 8th graders by June, 2015. (2008 Iowa Youth Survey, 11th graders @ 35%, 8th graders @5%)	Decrease access to alcohol for overconsumption by: 1) educating alcohol license holders, sellers and servers on issues related to over-serving and overconsumption, and 2) implementing a "Students Who Host Campaign"	Three beverage server trainings were held in 2014. The latest Iowa Youth Survey data (2014) indicated 11th graders who report binge drinking in the last 30 days decreased to 16%,and 8th graders decreased to 3%..
	Encourage policies that restrict alcohol in public parks in Delaware County.	Three communities adopted policies and hung signage restricting alcohol use to shelter areas only.
	Decrease high community tolerance of binge drinking by: 1) developing and implementing campaign on responsible drinking, 2) engaging key community members in community coalitions including young adults, and 3) partnering with groups and businesses to develop policies and approaches to planning community festivals and events that decrease the focus on alcohol.	The IDPH "What do you Throw Away Campaign" continued the distribution, 4000 stickers were placed on popcorn bags during spring and summer activities in May/June 2014. Also during this time, radio and movie theater ads ran promoting the underage drinking media campaign. The IDPH campaign of Stay Classy was implemented throughout Delaware County. The campaign distributed 20 additional posters to Delaware County bars and restaurants, 84 movie theater ads ran over 3 months at PG-13 and R rated movies, and 60 radio spots over 3 weeks targeting the 18-24 year age group. Helping Services met with 4 community festival planners to discuss strategies on reducing underage and binge drinking.

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	Decrease the gap between perception of harm and behavior of youth and young adults by: 1) promoting information regarding the effects of alcohol, including overconsumption of alcohol on athletic performance, (discontinued) 2) providing information for parents and youth ages 17 - 22.	Helping Services distributed "Off to College" guide booklets to all senior parents in Delaware County giving them a resource on prevention of alcohol use as seniors move on to college or the workforce. Perception of harm increased among 11th graders from 72% to 76% (great to moderate risk) 8th graders decreased from 81% to 73%, 6th graders increased from 58% to 66% - 2014 Iowa Youth Survey. Percentage of Adults (18 Years and Older) Who Reported 30-Day Use and Binge Drinking in Delaware County, source BRFSS, 2008-2010 23.1% adult binge drinking, 60.1% past 30 day use
	Raise awareness in the schools and community of services available to help remedy the problem of binge drinking, i.e. Substance Abuse Services Center, Abbe Center	The Delaware County Drug Abuse Coalition works to keep the issue of underage and adult binge drinking concerns and consequences in the public eye in order to create community change. We do this through media campaigns, education to liquor license holders, presentations to city councils and community organizers to reduce access and availability to alcohol, partnering with law enforcement on deterring adults providing alcohol to minors, educating parents and the community on current trends, offering mentoring programs and building coalition capacity to increase awareness throughout the county.

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<p>The up-to-date immunization rate of adolescents (13 - 15 y/o) will increase by 10% by December 2011. (Up-to-date immunized includes one TD/Tdap, three Hepatitis B, two MMR, two Varicella, one Meningococcal). Of the 72.4% of 13 - 15 y/o with immunizations documented in IRIS in 2009, 10% are up-to-date</p>	Delaware County Public Health will continue to do recall of adolescents under their care for adolescent immunizations	Delaware County continues with monthly to bimonthly reminder/recall and continues to collaborate with providers in our service area. The 2014 Delaware County immunization assessment of 13-15 year olds showed 66 % were compliant with the 3-1-2-1-2 schedule. This is a 56 % increase from the 2009 data and a 7 % increase from 2013.
	Collaborate with school nurses from West Delaware, Maquoketa Valley, and Edgewood-Colesburg school districts to educate parents of adolescents on immunization standards, and where immunizations are available.	Delaware County continues to collaborate with school nurses using the schools as an avenue to assess immunization status. In May 2014 a Tdap information letter for 7th grade requirements, was distributed to the 6th grade class of all school districts in Delaware County. Delaware County Tdap rate for 13-15 year olds in 2014 was 87%.
	Regional Family Health Clinic will provide information/education to parents of adolescents at the time of athletic physicals on immunization standards	During adolescent athletic physicals providers are providing immunizations; when a parent is not present student is provided with a print out of immunizations needed.
	Regional Family Health Clinic will do recall of adolescents under their care for adolescent immunizations.	RMC immunization staff continue to do recall/reminder of adolescents.